CURRICULUM VITAE

for

Howard E. Aldrich Updated May 18, 2021

I. PRESENT UNIVERSITY APPOINTMENT

University of North Carolina, Chapel Hill

Kenan Professor of Sociology

Adjunct Professor of Business Administration (Department of Strategy & Entrepreneurship,

Kenan-Flagler Business School

Duke University, Durham

Strategy Faculty Research Associate, Fuqua School of Business

Sidney Sussex College, University of Cambridge

Fellow

Cornell University, Center for the Study of Economy & Society, Fellow

II. OTHER ACADEMIC APPOINTMENTS

Cornell University, New York State School of Industrial and Labor Relations Professor and Chair of Organizational Behavior Department, 1979-1982

Associate Professor, 1974-1979

Assistant Professor, 1969-1974

Professor of Sociology, 1979-1982

Stanford University

Visiting Assistant Professor of Sociology and Business, Summer, 1973

International Institute of Management, Wissenschaftzentrum, Berlin, West Germany

Visiting Scholar, Summer, 1975

Visiting Scholar, Summer, 1980

Nuffield College, Oxford University, England

Senior Visitor, January - June, 1976

Centre for Environmental Studies, London, England

Visiting Scholar, September - December, 1975

Universita' Commerciale Luigi Bocconi, Milan, Italy

Visiting Professor, SDA Bocconi, Dipartimento di Economia Aziendale, Centro di Ricerca sull'

Economia Aziendale, May, 1992; May, 1993

Wirtschaftsuniversität Wien, Vienna, Austria

Visiting Professor, Institut für Betriebswirtschaftslehre der Klein-und Mittelbetriebe, June, 1992; May, 1993; May, 1994; May, 1995; May, 1996; May, 1997; May, 1998.

Norwegian Business School (BI), Oslo, Norway

Professor II, 1998-2001

Norwegian School of Management

Visiting Professor, September 2010; September 2011.

Universita' degli Studi di Trento, Trento, Italy

Visiting Professor, Dipartimento di Informatica e Studi Aziendali, May, 1994.

University of British Columbia, Vancouver, Canada

Visiting Professor, College of Commerce and Business Administration, June-July, 1994; July, 1997. Occasional visiting scholar, 1997-2000.

Keio University, Yokahama, Japan

Visiting Professor, Keio Business School, May-June, 1995; June-July, 1996.

Jönköping .University, Jönköping, Sweden

Visiting Professor, Jönköping International Business School, May, 1997.

Universitat Autònoma de Barcelona, Barcelona, Spain

Visiting Professor, Departament d'Economia de l'Empressa, May, 1998.

Judge Business School, University of Cambridge, England

Senior Visitor, June-July, 2011

University of Louisville, College of Business, Louisville, Kentucky

Visiting Professor, entrepreneurship research program, 2006 - 2019

III. UNIVERSITY EDUCATION

Bowling Green State University

B.A. in Sociology, Summa Cum Laude, 1965

Ph.D., Honorary, December, 2015

University of Michigan

M.A. in Sociology, 1966

University of Michigan

Ph.D. in Sociology, 1969

Mid-Sweden University, Ostersund, Sweden

Ph.D., Honorary, October, 2014

IV. ACADEMIC HONORS AND AWARDS

Bowling Green State University Alpha Delta Kappa Phi Kappa Phi

University of Michigan

Woodrow Wilson Fellow, 1965-69 Danforth Fellow, 1965-69 Danforth Foundation dissertation grant, 1969 National Science Foundation Fellowship, 1965-1969

Fulbright Scholar Research Award, England, 1982

Profiled in INC. magazine in special issue on key researchers studying entrepreneurship and small business in the United States, April, 1995.

Favorite Professor Award from Senior Class, 1994, UNC-CH

Entrepreneurship Researcher of the Year Award, Swedish Foundation of Small Business Research, 2000.

Career Achievement Award, Organization and Management Theory Division, Academy of Management, August, 2000.

Max Weber Award for Best Book, American Sociological Association, Section on Organizations, Occupations, and Work, 2000.

Graduate Students' Award for Best Teaching, Department of Sociology, UNC-CH, 2000 & 2013.

George R. Terry Award, Academy of Management, best management book published in 1999.

J. Carlyle Sitterson Freshman Teaching Award, 2002, UNC-CH.

Conference on Howard Aldrich's contributions to research on evolutionary approaches to entrepreneurship, sponsored by the <u>Journal of Business Venturing</u> (JBV) and the University of Maryland Business School, October 4-5th, 2002. Published as a special issue of JBV. Volume 19, Issue 3, Pages 309-463 (May 2004): "Evolutionary approaches to entrepreneurship: Honoring Howard Aldrich." Edited by: Scott Shane

Mentoring Award from the Entrepreneurship Division, Academy of Management, 2007.

2009 IDEA Foundational Paper Award from the Entrepreneurship Division of the Academy for a paper co-authored with Marlena Fiol: "Fools Rush In? The Institutional Context of Industry Creation." The paper was described as "representative of a classic and highly influential contribution to entrepreneurship research that serves as a legacy for scholarly work in the field."

Babson College Entrepreneurship Research Conference Lifetime Membership Award, 2013. Presentation in Lyon, France, June, 2013

Honorary Founding President, World Interdisciplinary Network for Institutional Research, 2013.

Article "Women Entrepreneurs Have Limited Chances to Lead Their New Businesses" won a 2014 Schulze Award.. This award recognizes the quality of the contribution a scholar has made to the Entrepreneurship and Innovation Exchange (EIX) and to the study and practice of entrepreneurship. Prize announced in March, 2015, and included a \$1000 scholarship donated to Bowling Green State University.

American Sociological Association, "Distinguished Contributions to Teaching" Award, given at the National ASA meeting in Montreal in August, 2017.

EiX Exchange, Schulze Entrepreneurship Educator of the Year Award, September, 2017, Minneapolis, MN. Included a \$15,000 grant that was donated to Bowling Green State University.

Rosabeth Moss Kanter Distinguished Career Award from the section on Organizations, Occupations and Work, presented at the American Sociological Association annual meeting, Philadelphia, PA, August 11, 2018. The Distinguished Career Award recognizes and celebrates a career of contributions to the area(s) of organizations, occupations, and/or work. Nominations are judged on the depth and breadth of scholarly impact over an extended time and across multiple projects.

Academy of Management award for *Best Paper Published in the Academy of Management Perspectives* journal in 2018.

Student Undergraduate Teaching Award, Chancellor's Award Ceremony, UNC-CH, April, 2021.

2021 Foundational Paper Award from the Entrepreneurship Division of the Academy of Management for paper co-authored with Jennifer Cliff Jennings, "The pervasive effects of family on entrepreneurship: toward a family embeddedness perspective" published in JBV in 2013.

V. PUBLICATIONS

For Publications, Working Papers, and Conference Presentations, see Publications List.

VI. RESEARCH GRANTS (partial list)

Small Business Administration

"Organizations in a Hostile Environment," 1968-1969.

Manpower Administration, Department of Labor

"Interorganizational Relations in the Manpower Training System in New York." Grant #31-34-70-02, 1972-1973.

Ford Foundation

"Asian Small Businesses in London." Centre for Environmental Studies, London, England, Fall, 1975.

Manpower Administration, Department of Labor

"Evaluation of the Comprehensive Employment and Training Act in New York State." 1976-1977.

National Institute of Mental Health

"Historical Study of the Creation of Workers' Cooperatives." Program on New Systems of Work and Participation. Principal Investigator, William Foote Whyte. 1976-1978.

Social Science Research Council, England

"Retail and Service Businesses and the Immigrant Community: A Test of the Ecological and Middleman Minority Models in Three English Cities." Grant H.R. 5520, 1978-1979. (Co-Investigator, David McEvoy.)

National Science Foundation

"The Creation and Persistence of Business Interest Associations: Trade Associations in the United States, 1940 to 1983." NSF Grant # SES-8319323, 1984-1987. (Co-Investigator, Udo Staber.)

Council for European Studies

"Cross National Collaborative Research on Ethnic Business." Funding for two conferences held in Birmingham, England, and New York City, 1985 and 1986. (Co-Investigators: Roger Waldinger and Robin Ward.)

Kenan Center for the Study of Private Enterprise, University of North Carolina

"The Research Triangle Entrepreneurship Study: Research on Business Formation and Survival." 1986-1987. (In collaboration with Ben Rosen and Bill Woodard, Business School, UNC.)

National Science Foundation

"Comparing Organizational Sampling Frames: An Examination of Five Methods for Constructing a Representative Organizational Sampling Frame." NSF Grant # SES-8706594, 1987-88. (In collaboration with Arne Kalleberg and Peter Marsden.)

New York University

"Entrepreneurship Education in the Research Triangle." Center for Entrepreneurial Studies Grant, 1990-1991. (Co-Investigator, Pat Ray Reese.)

Entrepreneurship Research Consortium

National Longitudinal Study of Business Startups, 1997-2002. Paul Reynolds, PI. Funded by contributions from member universities, institutes, public agencies, and foundations. Contribution of \$20,000 for the University of North Carolina at Chapel Hill participation funded by the Kenan Flagler Business School, Howard E. Aldrich and Hugh O'Neil, team leaders.

National Science Foundation

"The Influence of Founder's Gender in Business Startups." NSF Grant #9809841, 1999-2002. \$241,035. (In collaboration with Patricia Greene, Nancy Carter, Jerome Katz, and Candida Brush.) Supplement to the Entrepreneur Research Consortium project.

National Science Foundation

"The Influence of Founder's Race in Business Startups." NSF Grant #9905255, 1998-2002. \$178,687. (In collaboration with Patricia Greene, Nancy Carter, Timothy Stearns, and Paul Reynolds.) Supplement to the Entrepreneur Research Consortium project.

National Science Foundation

"Doctoral Dissertation Research Improvement Grant SES-0503221 to Ana Teixeira: Swimming with Dolphins. Organizational Legitimacy Processes in the southern California Tuna Industry." Advisor and Co-PI: Howard E. Aldrich. 2005.

VII. RESEARCH REVIEW PANELS OF FEDERAL GOVERNMENT AGENCIES

National Institute of Mental Health, Social Sciences Research Review Committee, 1977-1980.

National Science Foundation, occasional Reviewer for Sociology Program, Decision Sciences Program, and others.

VIII. ADVISORY BOARDS

Current:

Scientific Advisory Council, Center for Young and Family Entreprise, University of Bergamo, Italy

EiX Exchange, Schulze School of Entrepreneurship, St. Thomas University, Minneapolis, MN.

Smith Entrepreneurship Research Conference, Robert H. Smith School of Business, University of Maryland

Keller Center for Innovation in Engineering Education, Princeton University. Advisory Council.

Foundation Board, Bowling Green State University. Board member.

Former:

EePulse, Ann Arbor, MI. Research Advisory Board

Center for Innovative Entrepreneurship, New York.

Eco-Marketing, Durham, North Carolina

StartupStreet.com, Raleigh, North Carolina

Open Mind Publishing Group, Cary, North Carolina. Board of Advisors.

Program on Emerging Growth Companies, Jönköping International Business School, Jönköping University, Jönköping, Sweden

Kauffman Center for Entrepreneurial Leadership, Kauffman Foundation, Kansas City, MO: Research Advisory Board.

Facio, Scientific Advisory Board, Columbus, Ohio.

SEF (Swedish Entrepreneurship Forum), Stockholm, Sweden: International Research Advisory Board

IX. JOURNAL EDITORIAL BOARDS

Advances in Organizational Behavior, 2001-2002

Administrative Science Quarterly Associate Editor, 1974-1984 Editorial Board, 1970-1974

Strategic Entrepreneurship Journal Founding Board Member, 2007

Entrepreneurship Research Journal Founding Board Member, 2011

Foundations and Trends in Entrepreneurship Editorial Board, 2004-2005

The Journal of Institutional Economics International Advisory Board, 2005-2016

Research in the Sociology of Organizations Editorial Advisory Board, 2005-2013

Svilluppo and Organizzazione (CRORA, Milano, Italy) Referenti Stranieri, 1987-2009

Social Forces

Editorial Board, 1982-2020

Organization Studies

Editorial Board, 1992-1995

Organization

Editorial Board, 1993-2005

Journal of Management Studies

Editorial Board, 1996-2020

International Journal of Entrepreneurial Behavior & Research Editoral Board, 1998-2016

Entrepreneurship Theory & Practice

Co-editor of special issue on Human Resource Management and the SME, Fall, 2000

Occasional Reviewer for journals in sociology, organization studies, urban studies, ethnic and racial studies, business policy, and entrepreneurship.

X. CURRENT RESEARCH INTERESTS

Scholarship of Teaching
Social Networks and Business Performance
Cross National Studies of Entrepreneurship and Social Networks
Human Resource Management in New Ventures
Business Interest Associations and the Evolution of Organizational Communities
Electronic Commerce, with focus on application service providers

XI. TEACHING INTERESTS

Organization Theory Sociology of Work and Occupations The Teaching of Sociology Entrepreneurship

XII. OTHER TEACHING EXPERIENCE (Partial List)

Program on Organization Theory, Faculty of Economics and Business Administration, Rijksuniversiteit Limburg, Maastricht, The Netherlands, July, 1989 and July, 1990.

Uppsala University, Department of Business Administration, Visiting Scholar, June, 1985.

Institute of Industrial Economics, Bergen, Norway, Visiting Scholar, May - June, 1983.

Management Centre, University of Aston, Birmingham, England, Visiting Scholar, June, 1980.

Corso di Specializzazione in Scienza dell'Organizzazione, AILUN, Nuoro, Sardinia, Italy, 1992-2010

Norwegian School of Management, Bergen, Norway, September, 2010-2012

For a list of **Papers Presented** at conferences, invited addresses and symposiums, see separate **Publications List**.

XIII. MEMBERSHIPS

American Sociological Association

Section memberships: Economic Sociology; Organizations, Occupations, and Work, since inception (Chair, Organizations and Occupations Section, 1979-1980; Nominations Committee, 1988); Teaching Sociology, since 1984.

Academy of Management

Section memberships: Entrepreneurship; Organization & Management Theory Academy of Management Fellow (inducted in 1994)

European Group on Organizational Studies

United States Representative and Liaison, 1980-1992

Sociological Research Association (inducted in 1987)

XVI. UNIVERSITY OF NORTH CAROLINA RESPONSIBILITIES

Department of Sociology:

Chair, 2003-2014

Director, Undergraduate Studies, 2014-2020

Supervisor, Sociology of Work Course, 1999-2001

Supervisor, Sociology of Organizations Course, 2000-2016

Supervisor, Sociology of Sport Course, 2006-2016

Graduate Studies Committee, 1999-2002

Excutive Committee of the Department, 2000-2001

Chair, Senior Recruiting Committee, 2000-2001

Member, Recruiting Committee, 2001-2002

Member, Teaching Evaluation Committee, 1999-2003

Chair, Organizations Exam, 2011-2013

Previous service (partial list):

Director of Graduate Studies, Department of Sociology, 1983-84, 1992-98.

Director, Odum Computer Laboratory, Department of Sociology, 1984-90

University:

Member, Panel to select Andrew W. Mellon Foundation Sawyer Seminars proposals, 2006

Member, Academy of Distinguished Teaching Scholars, 2002-2008

Chairman, Curriculum in Management & Society, College of Arts & Sciences, 1984-2003

Center Associate, Cecil G. Sheps Center for Health Services Research

Advisory Committee for the Center for Teaching and Learning, 2002-2005

Supervised student in APPLES Service-Learning Program, 2000-2001

Chair, College of Arts & Sciences, Council of Department Chairs, 2006-7

Member, Dean's Advisory Council, College of Arts and Sciences, 2009-14

Member, Advisory Board, Parr Center for Ethics, 2007-2010

Member, Provost's Committee to Assess Allocation of F&A Funds, 2008-2012

Curriculum in International and Area Studies, affiliate faculty member

Center for Faculty Excellence, workshop on the job search process, August 18, 2009; May 20, 2011,

Member, Advisory Committee to Choose New Provost, 2012 – 2013

Member, Provost's Committee to Choose Distinguished Professors, 2015

Member, Committee to assess SURF proposals, March, 2017

Previous service (partial list):

Member, Administrative Board, Graduate School, 1988-90.

Academic Advisor, Phi Gamma Delta social fraternity, 1993-95.

Facilitator, Conference on Technology & Teaching, CTL, February 8th, 1997.

Member, Administrative Board of UNC-CH Library, 1997-2000.

Chair, Administrative Board of UNC-CH Library, 1999-2000.

College of Arts & Sciences, Committee to choose Distinguished Professorships, 1999-2000.

College of Arts & Sciences, Committee to choose Sitterson teaching award winners, 2000-2001

Chair, Provost's Committee to choose Distinguished Professorships, 2002-2003.

XV. PERSONAL INFORMATION

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