

# Todd J. Lu

## *Curriculum Vitae*

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### **Contact**

*Mailing Address:* University of North Carolina at Chapel Hill  
Department of Sociology  
155 Hamilton Hall  
CB #3210  
Chapel Hill, NC 27599-3210

*Email:* [toddjlu@live.unc.edu](mailto:toddjlu@live.unc.edu)

### **Education**

2020 M.A., Sociology, University of North Carolina at Chapel Hill  
*Thesis:* When Black Movements Matter: Effects of the Black Lives Matter Movement on Newspaper Coverage of Black Victims of Lethal Policing  
*Committee:* Neal Caren (Chair), Kenneth (Andy) Andrews, Mosi Ifatunji, and Deen Freelon

2017 B.A. Sociology, University of California, Los Angeles, Summa Cum Laude

### **Research and Teaching Interests**

Social movements, computational social science, race/ethnicity, mass media, cultural sociology, political sociology, labor movements

### **Peer-Reviewed Publications**

#### ***Journal Articles***

Caren, Neal, Kenneth Andrews, and **Todd Lu**. 2020. "Contemporary Social Movements in a Hybrid Media Environment." *Annual Review of Sociology*.

#### ***Book Chapters***

Andrews, Kenneth, Neal Caren, and **Todd Lu**. 2020. "Racial, Ethnic, and Immigration Protest During Year One of the Trump Presidency." in *Racialized Resistance and the State: Protest and Repression in a Divided U.S.*, edited by Hank Johnston and Pamela Oliver. London: Routledge.

### **Manuscripts In Preparation (Available Upon Request)**

**Lu, Todd**. "When Black Movements Matter: Effects of the Black Lives Matter Movement on Newspaper Coverage of Officer Involved Killings of Black Americans"

### **Fellowships, Awards, and Grants**

- 2020 Departmental Skill Development Funding for Qualitative Research, UNC \$570  
2018 Carolina Summer Research Fellowship, \$5000  
2017 UCLA Sociology Distinguished Senior Thesis Award  
Thesis title: *Protest Mobilization in the 'Black Lives Matter' Movement: Which Victims Receive Protest and Why?*
- 2016-17 Thurgood Marshall College Fund | American Federation of State, County, Municipal Employees (AFSCME) Union Scholarship, \$6,300  
2016 UCLA College of Letters and Sciences Outstanding Research Poster Award at Undergraduate Research Week Showcase  
2016-17 UCLA Sociology Departmental Honors Program  
2016 Undergraduate Interdisciplinary Research Scholarship, \$1,660  
Project: *Changing Employment Conditions of California Public Higher Education: A Renewed Past or a New Normal?*
- 2013-17 UCLA Honors College Program  
2013-17 UCLA Dean's Honors List

### **Research Experience**

- 2018-19 Research Assistant to Professor Neal Caren  
Project: *Collaborative Research: Further Strengthening Qualitative Research Through Methodological Innovation and Integration: Media Coverage of Social Movements*  
Department of Sociology, UNC Chapel Hill
- 2017 Research Assistant to Professor Tobias Higbie:  
Project: *Networked Labor: Recovering Networks of Economic Justice*  
Department of History, UCLA
- 2016-17 Departmental Senior Thesis (under guidance of Professor Edward Walker):  
Thesis: *Protest Mobilization in the 'Black Lives Matter' Movement: Which Victims Receive Protest and Why?*  
Department of Sociology, UCLA
- 2016 Independent Research Project (under guidance of Sen. Lecturer Goetz Wolff)  
Project: *Changing Employment Conditions of California Public Higher Education: A Renewed Past or a New Normal?*  
Website: <https://osf.io/bczq4/>  
Department of Urban Planning, UCLA
- 2015 Research Internship to University Council - American Federation of Teachers:  
Project: *UC Lecturers: An Overview of Employment Conditions*  
UC-AFT Local 1990, UCLA

### **Selected Research Presentations**

- 2017 Lu, Todd. "Protest Mobilization in the Black Lives Matter Movement: Which Victims of

Lethal Policing Receive Protest Coverage and Why?" *UCLA Undergraduate Research Week Poster Showcase*. Los Angeles, CA

2016 Lu, Todd. "Changing Conditions of California Public Higher Education: A Renewed Past or a New Normal?" *UCLA Undergraduate Research Week Poster Showcase*. Los Angeles, CA

2016 Lu, Todd. "UC Lecturers: An Overview of Employment Conditions." *University Council-American Federation of Teachers Professional Showcase*. Los Angeles, CA

2015 Lu, Todd. "Privatization, Tuition Increases, and the UC Budget." *Information Presentation to University of California Student Association*. Los Angeles, CA

### **Teaching Experience**

2017-2020 Teaching Assistant at UNC Chapel Hill Sociology

-Fall 2017 -SOC 427: Labor Force

-Spring 2019 -SOC 709: Linear and Nonlinear Regression Models for Social Scientists

-Fall 2019 -SOC 172: Introduction to Population Health in US

-Spring 2020 -SOC 251: Research Methods

### **Public Sociology: Essays, Blog Posts, other Opinion Pieces**

Lu, Todd. 2020. "Recent Anti-Police Brutality Protests Since George Floyd's Death are Far Larger than Previous Black Lives Matter Protest Waves." *Race, Politics, and Justice Blog* (also submitted in *Scatterplot*). Available on:

<https://www.ssc.wisc.edu/soc/racepoliticsjustice/2020/06/17/recent-anti-police-brutality-protests-since-george-floyds-death-are-far-larger-than-previous-black-lives-matter-protest-waves/>

### **Service to Profession, Department, University**

2018-present Graduate Tech Liaison for UNC Chapel Hill Sociology

2017-18 Assistant Editor, *Mobilization: An International Quarterly*

Reviewer: *Mobilization: An International Quarterly*

### **Professional Memberships**

American Sociological Association

Sections: Collective Behavior and Social Movements; Political Sociology; Racial and Ethnic Minorities; Communication, Information Technologies, and Media Sociology