BRAXTON BREWINGTON



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EDUCATION

University of North Carolina - Chapel Hill

2022 - Present

PhD Candidate, Sociology

North Carolina A&T State University

2014 - 2018

B.A., Political Science, Magna Cum Laude

B.S., Journalism and Mass Communications, Magna Cum Laude

Universidad Veritas — San José, Costa Rica

Fall 2016

RESEARCH INTERESTS

Social Movements, Political Sociology, Race and Ethnicity, Social Stratification, Qualitative Methods, Ethnography

TEACHING ASSISTANTSHIPS

Global Population Health, UNC Department of Sociology

Fall 2022

PROFESSIONAL EXPERIENCE

PRESS SECRETARY, DEBT COLLECTIVE

Jan 2021 - Aug 2022

- Successfully pitched and placed dozens of news articles and Op-Eds to national media outlets. Spoke on and off the record to press about campaign messaging, including radio, print, TV and on-camera commentary. Designed press strategies to gather earned media and create media narrative around movement to cancel student debt.
- Developed and coordinated social media strategy on Instagram, Twitter and Facebook. Managed social accounts and boosted platform following by more than 1,000% in three months. Crafted unique social media voice and online presence
- Developed and executed national political strategies with several Congressional offices, planned local and national inperson events attended by 750+ people. Organized, recruited for and hosted dozens of virtual gatherings on Zoom

SENIOR COMMS LEAD, GEORGIA DEMOCRATIC PARTY

Aug. 2020 - Jan. 2021

- Successfully pitched opposition research to local and national reporters. Drafted and published over 150 daily rapid response press releases to a 1300+ person press list. Spoke on and off the record to press about campaign messaging.
- Planned, executed and staffed press calls, conferences and both in person and virtual bracketing events. Designed press strategies to gather earned media and create media narrative around opponent.

PRESS SECRETARY, ORGANIZING TOGETHER NC

Apr 2020 - July 2020

- Executed a statewide communications plan for a team of 54 organizers. Coordinated day to day press activities, drafted press releases, comprehensive talking points, and event memos.
- Managed a statewide press list and secured local and national press for the organizing campaign. Ran a robust letter to the editor program and developed daily press clips for all staff, local and national.
- Coordinated campaign messaging with 5 other battleground states.

CAMPAIGN MANAGER, RHONDA FOXX FOR CONGRESS. Jan 2

Jan 2020 - March 2020

- Developed and executed financial, field, political, digital and communications strategy with nearly \$200,000 budget.
- Managed all aspects of Rhonda Foxx's campaign, coordinating with community leaders, elected officials, local organizations and volunteers. Secured major campaign endorsements including prominent members of Congress and national organizations, PACs, and C4 groups.

ORGANIZER, CORY BOOKER PRESIDENTIAL CAMPAIGN

May 2019 - Jan 2020

- Implemented high-touch direct voter contact program with 20+ volunteers in region of 100k+ New Hampshire voters. Utilized digital and relational tactics to engage supporters, volunteers and community leaders. Drafted Letter to the Editors for local campaign activists and supporters to be published.
- Managed key constituency relationships and acquired political endorsements from elected officials and activists.

PUBLICATIONS AND MEDIA APPEARANCES

Braxton Brewington addresses the racial disparities of student loan debt among Black Americans, MSNBC Politics Nation

Biden OKs \$5.8B in Debt Relief for Corinthian Students, Democracy Now!

Debtor Nation Strikes Back, Slate's A Word with Jason Johnson

Is college necessary for a successful future, NewsNation The Donlon Report

"Pick Up the Pen, Joe": Biden Faces Pressure to Cancel Student Debt to Fulfill Campaign Promise, Democracy Now!

The Best Way to Handle Student Debt Might Just Be By Working Together, Elite Daily

How the U.S. Is Betraying the Promise of Juneteenth, Teen Vogue

Joe Time Like The Present To Forgive Student Loans, Crooked Media's What A Day

Should President Biden Cancel Student Debt?, NewsNation The Donlon Report

Canceling Student Debt is Morally Right. It's Also Good Politics for Democrats, Truthout

Biden's 2023 Budget Could Have Made Child Care Free. Instead, It Boosts Police, Truthout

Squid Game Speaks to the Crisis of Being in Debt, Teen Vogue

Biden Could Cancel Student Loan Debt Right Now By Signing an Executive Order, Teen Vogue

Pelosi is Wrong — Biden Has the Power to Cancel Student Debt, and He Should, Truthout

Gerrymandering has sliced and diced voting power at NC A&T, Greensboro News and Record

Party Lines, WNYC Studios' Undiscovered

The Gerrymandered Campus, YR Media

Gerrymandering in North Carolina: Splitting Up Black Students To Win Elections, NowThis News

PROFESSIONAL AFFILIATIONS

Board Member, Common Cause National Governing Board

INVITED TALKS AND PRESENTATIONS

Examining the effects of student debt cancelation, **Brookings Institution 2021**

A Conversation with Organizers from the Debt Collective, The Andrea Mitchell Center for the Study of Democracy 2022

Forum Series - Economy, New North Carolina Project

Connecting Student Debt and Militarism, CODEPINK

Informed Consent in Prison Populations, Fulbright Presentation in Puebla, Mexico