

Katherine Furl

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EDUCATION

- 2025 (expected) Ph.D., Department of Sociology, The University of North Carolina, Chapel Hill
Qualifying Exams: Stratification (Passed with Distinction), Gender
Dissertation: “Beauty, Boundaries, and Being Seen: How Appearance Norms Amplify Digital Inequalities”
Dissertation Committee: Neal Caren, Lisa Pearce, Katherine Weisshaar, Alice Marwick, Francesca Tripodi
- 2020 M.A., Sociology, The University of North Carolina, Chapel Hill
Master’s Thesis: “Identifying Incel: Constructing Gendered Social Identities in the Manosphere”
- 2017 M.A., Social Science, The University of Chicago
- 2016 B.S., Psychology, English Minor, Allegheny College

PUBLICATIONS

Marwick, Alice, and Katherine Furl. (Forthcoming). “Mountains of Evidence: Processual ‘Redpilling’ as a Sociotechnical Effect of Disinformation.” *International Journal of Communication*. Preprint available at <https://osf.io/preprints/socarxiv/vwnp4>

Furl, Katherine, Todd Lu, Austin Hoang-Nam Vo and Neal Caren. 2023. “Comparing Perceived Disruptiveness and Effectiveness of Protest Tactics.” *Socius*.
<https://doi.org/10.1177/23780231231212374>

Furl, Katherine. 2022. “Denigrating Women, Venerating “Chad”: In-Group and Out-Group Evaluations among Male Supremacists on Reddit.” *Social Psychology Quarterly*.
<https://doi.org/10.1177/01902725221090907>

- Winner of the Katharine Jocher Award for Best Graduate Student Manuscript, UNC-Chapel Hill Department of Sociology

Marwick, Alice, Benjamin Clancy and Katherine Furl. 2021. “Far Right Online Radicalization: A Review of the Literature.” *The Bulletin of Technology and Public Life*.
<https://doi.org/10.21428/bfcb0bff.e9492a11>

Marwick, Alice and Katherine Furl. 2021. "Taking the Redpill: Talking about Extremism." *AoIR Selected Papers of Internet Research*. <https://doi.org/10.5210/spir.v2021i0.12207>

MANUSCRIPTS IN SUBMISSION

Furl, Katherine. "They Know the People Over at R/instagramreality will Expose Them?": Policing Appearance, Authenticity, and Morality Online."

Marwick, Alice, Courtlyn Pippert, Katherine Furl and Elaine Schnabel. "Shapeshifters and Starseeds: Identity, Epistemology, and Disinformation in Conspiracy TikTok."

Pippert, Courtlyn, Katherine Furl and Alice Marwick. "True Believers, Entertainers, and Skeptical Scholars: Claims and Frames on Conspiracy TikTok."

MANUSCRIPTS IN PREPARATION

Furl, Katherine. "How Can I Be Your Friend... If You Constantly Hide Me from the World?": Social Media Use and Digitized Legitimacy in Higher Education."

Furl, Katherine, Addison Lewis*[†] and Hinal Patel*[†]. "Parasocial Paternalism and Embodied Advice among TikTok Cosmetic Interventionists."

Vo, Austin, Katherine Furl, Todd Lu and Neal Caren. "How Social Characteristic Impact Perceptions of Protest Tactics."

* = authors contributed equally; [†] = undergraduate student coauthor

NONACADEMIC PUBLICATIONS

Furl, Katherine. 2021. "Numbers Game: Pro-Ana, Incels, and the Incessant Policing of Women's Bodies." *Bitch Media*.

CONFERENCE PRESENTATIONS

August 2023 2023 Meeting of the American Sociological Association, Open Refereed Round-Tables in Communication, Information Technologies, and Media Sociology
Furl, Katherine. "She's Plastic, Would Still Smash?": Morally-Motivated Surveillance and Authenticity Policing Online."

- November 2022 Association of Internet Researchers (AoIR) 23rd Annual Meeting
Marwick, Alice, Courtlyn Pippert, Katherine Furl, and Elaine Schnabel.
“Shapeshifters and Starseeds: Identity, Epistemology, and Disinformation in Conspiracy TikTok.”
- March 2022 Harvard Kennedy School Shorenstein Center True Costs of Misinformation Workshop
Marwick, Alice and Katherine Furl. “From Radicalized to Mainstream: The Sociotechnical Effects of Disinformation.”
- October 2021 Association of Internet Researchers (AoIR) 22nd Annual Meeting
Marwick, Alice and Katherine Furl. “Taking the Redpill: Talking about Extremism.”
- August 2021 2021 Virtual Meeting of the American Sociological Association, Section Session on Male Supremacism and Right-Wing Movements
Furl, Katherine. “To Dream of Being Chad: Selective In-Group Favoritism in the Reddit Manosphere.”
- July 2020 11th International Conference on Social Media and Society
Furl, Katherine. “Identifying Incel: Gendered Processes of Social Categorization in the Manosphere.”
- April 2020 American Education Research Association 2020 Annual Meeting
Bush, Antonio A., Furl, Katherine, Martin, Blake & Obi-Tabot, Estella.
“Falling In and Standing Out: Exploring Racially Minoritized Women's Path to Become Pharmacy Faculty.” (Conference Canceled)
- April 2018 Engendering Change 2018
Furl, Katherine. “Allocation of blame in differentially gendered vignettes of intimate partner violence.”
- May 2016 28th Annual Convention of the American Psychological Society
An exploratory study of the relationship between hookup culture and body image in young adult males.

MEDIA APPEARANCES

- 2022 Sage Sociology Podcasts. 2022. Social Psychology Quarterly - Denigrating Women, Venerating “Chad”: Ingroup and Outgroup Evaluations among Male Supremacists on Reddit.
<https://podcasts.apple.com/us/podcast/social-psychology-quarterly-denigrating-women-venrating/id871126157?i=1000577140978>

2021 Center for Information, Technology, and Public Life (CITAP). 2021. 'Episode 3: Talking about Garbage,' *Does Not Compute*. <https://citap.unc.edu/does-not-compute/episode-3/>

INVITED LECTURES

2023 "Beauty, Boundaries, and Eurocentrism."
Sociology/Women's, Gender, and Sexuality Studies 124: Sex and Gender in Society

2023 "Physical Appearance, Beauty, and Intersectional Inequality."
Sociology/Management 412: Social Stratification

2021-2022 "Misogynist Incels and the Incessant Policing of Women's Bodies Online."
Sociology/Women's, Gender, and Sexuality Studies 124: Sex and Gender in Society

AWARDS AND FUNDING

2023 Graduate Student Opportunity Fund, UNC-Chapel Hill Graduate School (\$625)

2023 Katharine Jocher Award for Best Graduate Student Manuscript, UNC-Chapel Hill Department of Sociology (\$250)

2023 Pilot Study Grant, UNC-Chapel Hill Department of Sociology (\$875)

TEACHING EXPERIENCE

2021- Graduate Teaching Fellow (Instructor of Record)
Social Stratification (Spring 2023); Sex and Gender in Society (Summer 2021, Summer 2022)

2018-2020 Teaching Assistant
Social Stratification (Fall 2020); Race, Class & Gender (Spring 2020); Introduction to Population Health in the United States (Fall 2019); Sex and Gender in Society (Spring 2019); Sociological Perspectives (Fall 2018)

GRADUATE RESEARCH EXPERIENCE

2023- Production Associate, Center for Innovation and Sustainability in Local Media (CISLM)

2021-2023 Research Assistant, "Redpills and Radicalization: Understanding Disinformation's Impact" (Principal Investigator: Alice Marwick)

- 2020-2023 Research Assistant/Undergraduate Supervisor, “Audit Study on Gender and Racial Discrimination in Hiring.” (Principal Investigators: Katherine Weisshaar and Koji Chavez)
- 2020 Research Assistant, “Further Strengthening Qualitative Research through Methodological Innovation and Integration: Explaining the Newspaper Coverage of Social Movements.” (Principal Investigator: Neal Caren)
- 2018-2019 Research Technician/Project Manager, “Falling In and Standing Out: Exploring Racially Minoritized Women’s Path to Become Pharmacy Faculty.” (Principal Investigator: Antonio A. Bush)

PROFESSIONAL AFFILIATIONS AND SERVICE

- 2022- Technology Liaison, University of North Carolina-Chapel Hill Sociology Graduate Student Association
- 2021- Graduate Research Affiliate, Center for Information, Technology, and Public Life (CITAP)
- 2020- American Sociological Association (Sections: Collective Behavior and Social Movements; Communication, Information Technologies, and Media Sociology; Sociology of Sex and Gender; Race, Gender, and Class; Sociology of Consumers and Consumption)
- 2019- Assistant Editor, *Mobilization: An International Quarterly*
- 2019-2023 Mentee, Institute for Research on Male Supremacism
- Reviewer for the *American Sociological Review*, *Information & Culture*, *Men and Masculinities*, *Mobilization*, *Social Forces*, and *Social Psychology Quarterly*.